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**CBICC and HVAB Announce Community Pledge Campaign to Secure Direct
Flights from State College to Orlando**

*The campaign invites residents and local businesses to pledge support for potential
Breeze Airways flight service*

Centre County, PA – July 9, 2025 – The Chamber of Business & Industry of Centre County (CBICC) and The Happy Valley Adventure Bureau (HVAB) have announced a community campaign to bring Breeze Airways, a promising new airline carrier, to State College Regional Airport (SCE) this fall. The proposed flight service would provide direct flights from State College to Orlando International Airport (MCO) twice weekly, with the possibility to add more flights to Orlando per week or add flights to sought-after destinations in the future.

Interested residents, businesses, students, and local organizations are invited to pledge their support for this flight service to help solidify a community attraction proposal initiated by CBICC and HVAB, alongside other investors.

To show their commitment and enhance the attraction proposal, individuals can make a non-binding pledge to fly Breeze Airways to Orlando by completing a [Google Form linked here](#).

“As a critical focus of Centre County’s Economic Development Strategic Plan, improved air service helps grow our economy, supports local families, and enhances our ability to attract visitors, talent, and investment,” said CBICC President and CEO Gregory A. Scott. “Our community’s proposal to attract new air service is a chance for us to make major strides towards these goals.”

“The continued growth of visitation to Happy Valley depends on our region’s ability to invest in options that improve access and make it easier for more visitors to experience our attractions, events, and hospitality,” said Fritz Smith, HVAB President and CEO. “Demonstrating community support for this new air service route is essential to further grow our tourism economy and increase our competitiveness as a leisure, conference, and sports destination.”



This effort is part of a broader local initiative, backed by investors including CBICC and HVAB, to secure and expand commercial air service in Centre County.

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About the Chamber of Business & Industry of Centre County (CBICC)

The Chamber of Business & Industry of Centre County (CBICC) is a dynamic membership organization that champions the interests of private and public organizations. As Centre County's voice of business and leading economic development entity, the CBICC is committed to cultivating a vibrant business landscape by driving economic development, stimulating job creation, and fostering innovation. For more information, visit cbicc.org.

About The Happy Valley Adventure Bureau

The Happy Valley Adventure Bureau is the official destination marketing organization for all of Centre County, PA. The HVAB actively markets and promotes Happy Valley as a premier Mid-Atlantic destination for leisure, sports, group tour and business visitation. The HVAB's multifaceted mission seeks to grow the local economy through tourism, now a \$1 billion industry.