



Travel USA Visitor Profile

THE
HAPPY VALLEY
ADVENTURE BUREAU

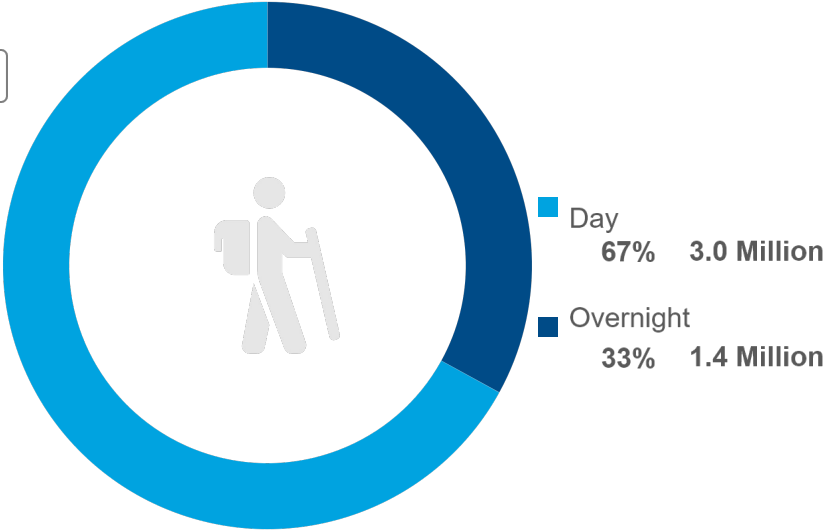
2021

Total Size of State College/Centre County 2021 Domestic Travel Market

Total Person-Trips

4.4 Million

+31.9% vs. last year





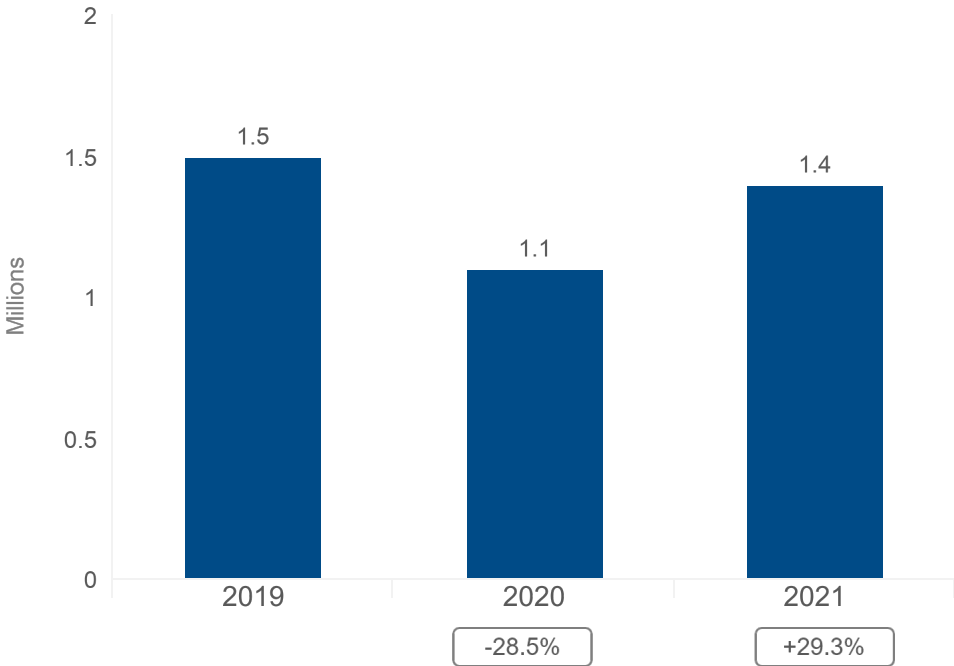
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Overnight Visitation

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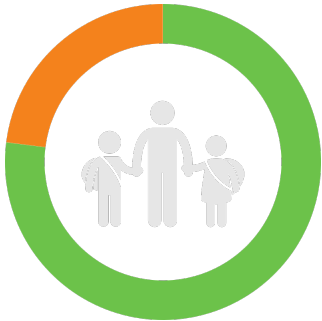
2021

Overnight Trips to State College/Centre County



Size of State College/Centre County Overnight Travel Market - Adults vs. Children

Total Overnight Person-Trips
1.4 Million



■ Adults
77% 1.1 Million

■ Children
23% 0.3 Million



Season of Trip
Total Overnight Person-Trips



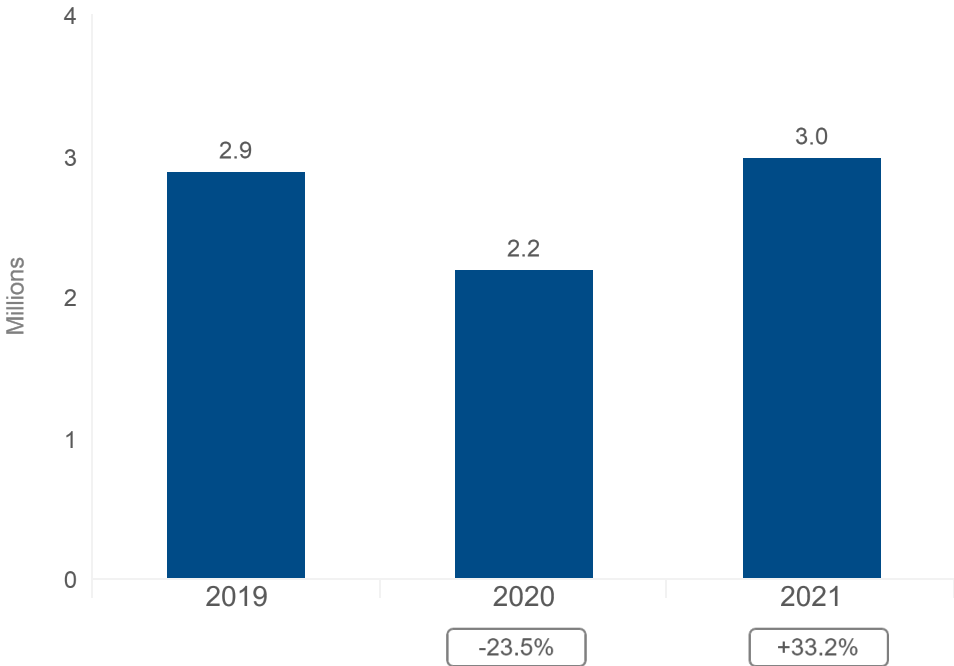
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Day Visitation

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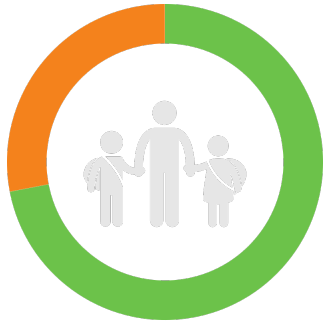
2021

Day Trips to State College/Centre County



Size of State College/Centre County Day Travel Market - Adults vs. Children

Total Day Person-Trips
3.0 Million



- Adults
72% 2.1 Million
- Children
28% 0.8 Million



Season of Trip
Total Day Person-Trips

C  M P A S S

Longwoods
INTERNATIONAL