



Travel USA Visitor Profile



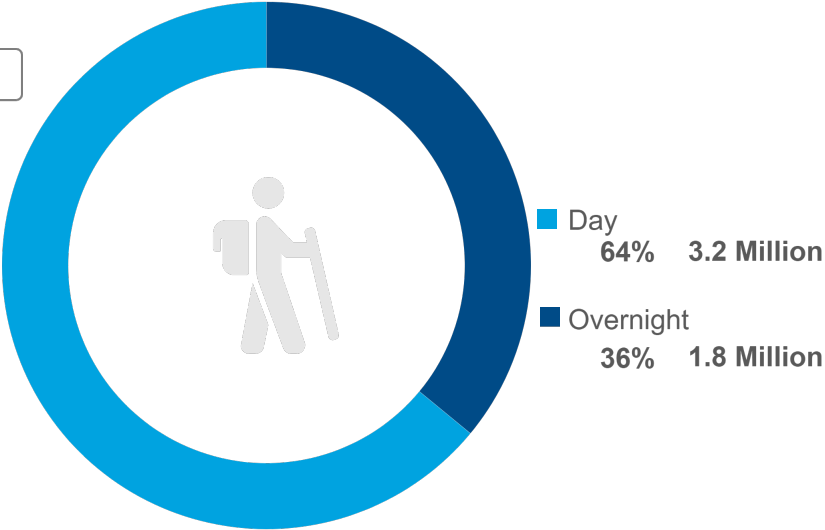
2023

Total Size of State College/Centre County 2023 Domestic Travel Market

Total Person-Trips

5.0 Million

+3.1% vs. last year





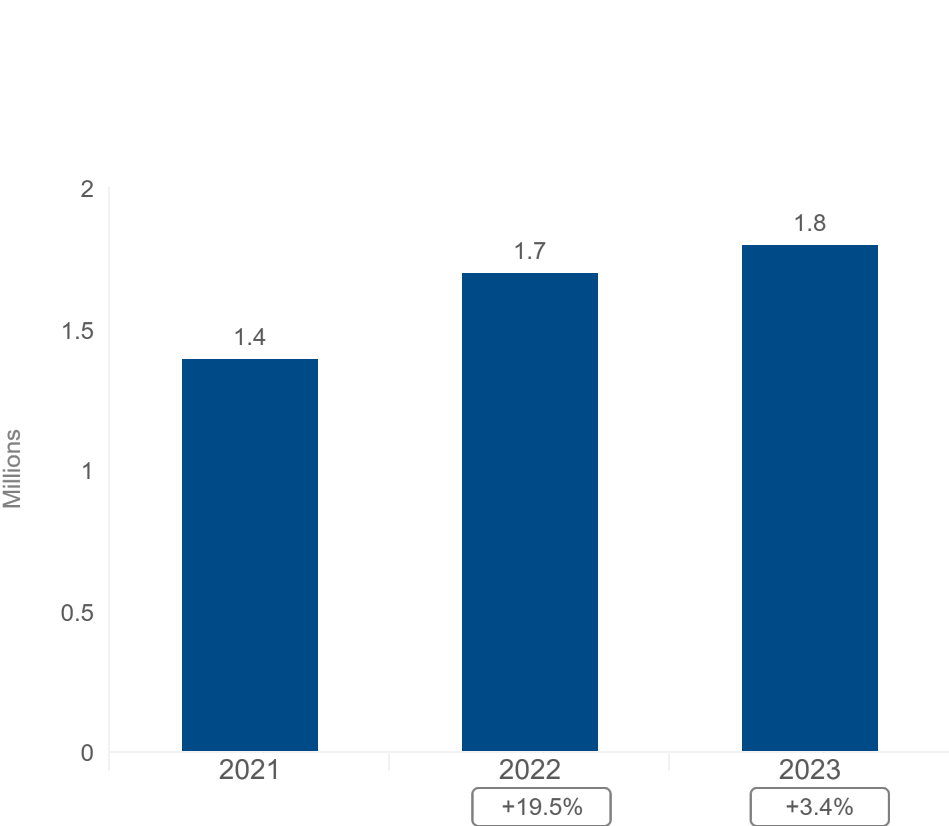
Travel USA Visitor Profile

Overnight Visitation



2023

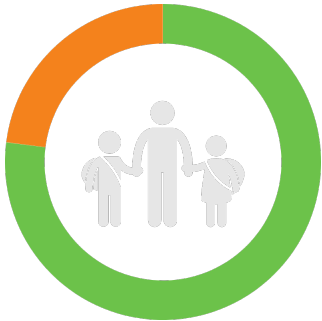
Overnight Trips to State College/Centre County



Size of State College/Centre County Overnight Travel Market - Adults vs. Children

Total Overnight Person-Trips

1.8 Million



- Adults
77% 1.4 Million
- Children
23% 0.4 Million



Season of Trip
Total Overnight Person-Trips



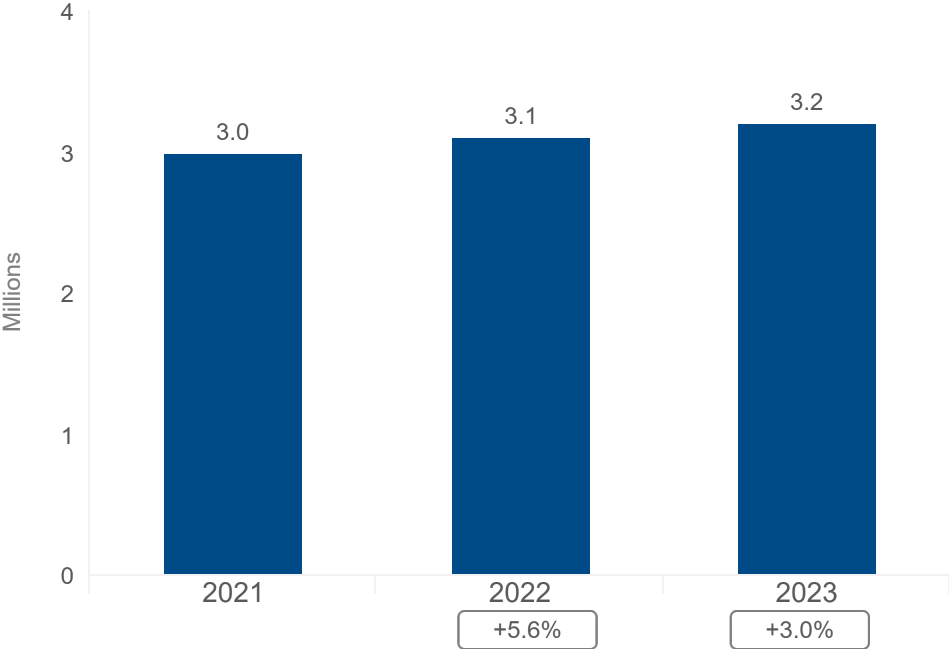
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Day Visitation



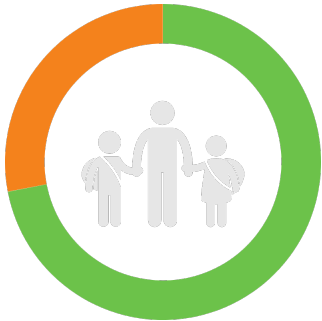
2023

Day Trips to State College/Centre County



Size of State College/Centre County Day Travel Market - Adults vs. Children

Total Day Person-Trips
3.2 Million



■ Adults
72% 2.3 Million

■ Children
28% 0.9 Million



Season of Trip
Total Day Person-Trips

C  M P A S S

Longwoods
INTERNATIONAL