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CONTACT:

Lesley Kistner
Public Affairs Director
814 769-9490
LesleyK@happyvalley.com

MEDIA ADVISORY

HVAB 2023-24 Tourism Grant announcement

State College, PA, May 12, 2023 – The Happy Valley Adventure Bureau (HVAB), along with the Centre County Board of Commissioners, will announce the recipients of 2023-24 Tourism Grants at **10 a.m. Wednesday, May 31 at Boal City Brewing, 281 Old Boalsburg Road in Boalsburg, PA.**

This year's grant program received a record 82 applications, and a total funding ask of more than \$2.3 million. The grant fund stands at \$840,000, marking a high point in the history of the more than 20-year program.

HVAB President and CEO Fritz Smith and Commissioners will speak at the event, along with representatives of several successful projects. All grant recipients, or their representatives, will attend and be available for interviews.

MEDIA COVERAGE IS WELCOME.

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